

**FASHIONABLE ENGLISH**  
a language course for design students

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## Foreword

### About This Book

*Fashionable English* is a unique English-learners' textbook written especially for college-level students of fashion, art and design. The rich fashion context, complemented by clear, evocative illustrations and numerous hands-on activities, sets it apart from other language textbooks; experimental classroom trials have shown us that such practical tasks may help stimulate students' interest in language learning.

The book's straightforward approach is designed to help broaden students' vocabulary in a variety of topics related to their needs and interests, and to introduce phrases often used in situations they encounter in their everyday lives.

### Contents

This book contains Part I, Part II and an Appendix. In Part I, students learn the basic terms and expressions necessary to talk about clothing, fashion and design. Each unit begins with an introductory conversation between two characters: Alice, an American fashion journalist, and Chako, a Japanese fashion student, who meet in Tokyo. Their conversations revolve around subjects related to their lifestyle: meeting people, describing and coordinating clothing items, shopping, etc. In scenarios that require pair work, students are asked to play complementary and exchangeable roles as Student A and Student B.

In Part II, the scene shifts to New York City, an English-speaking environment. In New York, Chako studies fashion while staying with an American family, the Pecks. More useful vocabulary is introduced as Chako encounters a variety of situations in her new surroundings.

Although the events described in Part I and II follow a chronological sequence, the teacher need not present the units strictly in order. A unit from Part I may be followed by a unit from Part II; unit 11, *Going Overseas*, for example, may be an ideal choice if begun just before a vacation period when many students travel abroad.

The Appendix contains Student B's pages for information-gap activities. It also provides several supplementary activities that may be used independently or in conjunction with the corresponding units in the text. The appendix also contains a Japanese translation of all sample conversations found in the text.

*Fashionable English*, with its dynamic combination of language and picture-based activities, may be just the textbook to entertain and assist students in their study of English.

### Icons

Students should familiarize themselves with the following icons:



Indicates a listening activity.



Indicates a drawing task.



Indicates a writing task.



Indicates pair/group work.



Indicates a cut-and-paste activity.

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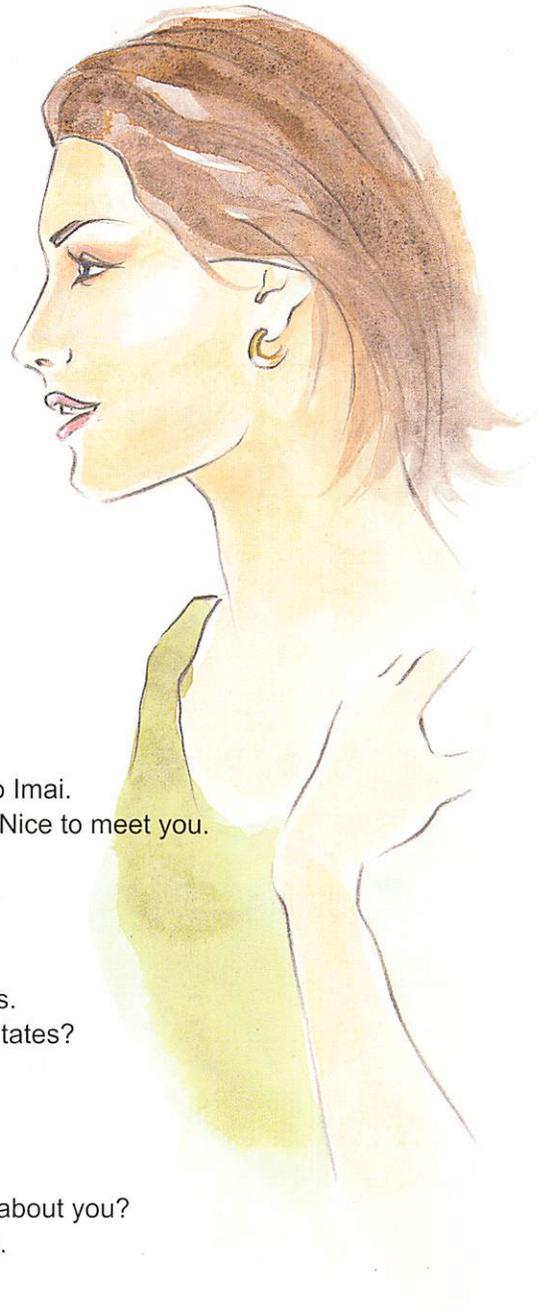
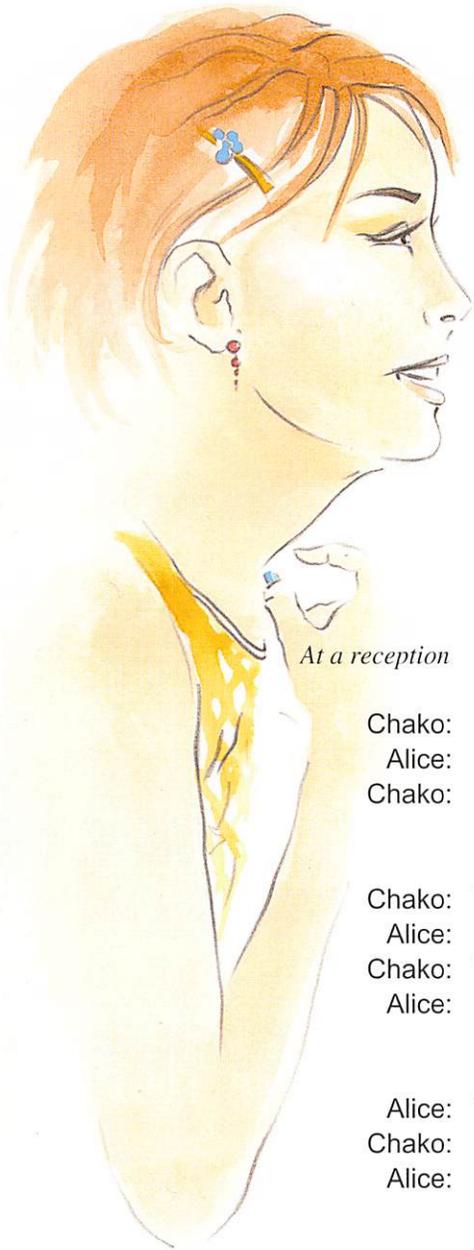
## 0

## Meeting People

## IT'S NICE TO MEET YOU!



Conversation 1  
Listen and repeat.



*At a reception*

Chako: Hello. My name is Chako Imai.

Alice: Hello. I'm Alice Keaton. Nice to meet you.

Chako: Nice to meet you, too.

Chako: Where are you from?

Alice: I'm from the United States.

Chako: What part of the United States?

Alice: New York.

Alice: Where do you live?

Chako: I live in Chiba City. How about you?

Alice: I live in Shinjuku in Tokyo.

Chako: Well, I have to go now. It was nice meeting you.

Alice: It was nice meeting you, too.

Practice the conversation with your partner. This time use your own name and information about you. Then change roles.

## Activity 1

Check the appropriate box.

What do you want to be in the future?

a fashion designer

a pattern maker

a fashion illustrator

a fashion model

a buyer

a photographer

an attache de presse

a make-up artist

a stylist

a tailor/seamstress

a milliner

other: \_\_\_\_\_

What do you like doing in your free time?

cooking

painting

knitting

designing

eating out

working on the computer

taking a walk

window shopping

going snowboarding

going to movies

hanging out with friends

other: \_\_\_\_\_

## Activity 2

Expand the conversation on page 6 as in the examples below. Use the information from Activity 1.

Alice: What do you do?

Chako: I'm a student. I'm studying fashion. How about you?

Alice: I'm a fashion journalist.

Alice: What do you like doing in your free time?

Chako: I like going skateboarding. How about you?

Alice: I like painting.



Now write a summary.

My partner's first name is \_\_\_\_\_.

\_\_\_\_\_ last name is \_\_\_\_\_.

\_\_\_\_\_ is from \_\_\_\_\_.

\_\_\_\_\_ is a (an) \_\_\_\_\_.

\_\_\_\_\_ likes \_\_\_\_\_ in \_\_\_\_\_ free time.

# 1

## Clothes and Apparel

### Part One

# WHAT SHALL I WEAR?

Conversation 1  
Listen and repeat.

*In Alice's room*

Chako: What are you going to wear to the party?  
Alice: A suit, I guess. How about you?  
Chako: I'm thinking about wearing my new gown.  
Alice: That sounds fabulous!

Practice the conversation with your partner.



### Activity 1

What is the English word for each of these items? Write the correct number in each circle.

#### *Outerwear and Underwear*

- |            |                |                   |                           |                |
|------------|----------------|-------------------|---------------------------|----------------|
| 1. a vest  | 8. a tanktop   | 15. a polo shirt  | 22. a long-sleeved shirt  | 29. shorts     |
| 2. a coat  | 9. a T-shirt   | 16. a turtleneck  | 23. a short-sleeved shirt | 30. sweatpants |
| 3. a skirt | 10. a blouse   | 17. a sweatshirt  | 24. a baseball jacket     | 31. pajamas    |
| 4. a dress | 11. a pullover | 18. a jumpsuit    | 25. a running suit        | 32. panties    |
| 5. a gown  | 12. a cardigan | 19. a down jacket | 26. trousers              | 33. briefs     |
| 6. a suit  | 13. a jacket   | 20. a petticoat   | 27. jeans                 | 34. pantyhose  |
| 7. a bra   | 14. a blazer   | 21. a camisole    | 28. overalls              | 35. socks      |

Listen to the tape. Touch each item as it is mentioned.  
Point to an item and ask your partner: "What's this?" or "What are these?"



*Footwear*

- 36. sneakers
- 37. pumps
- 38. boots
- 39. mules
- 40. loafers
- 41. sandals
- 42. thongs

*Accessories to Wear*

- 43. a tie
- 44. a ski cap
- 45. a belt
- 46. a scarf
- 47. a hairband
- 48. a watch
- 49. a ring
- 50. a brooch
- 51. a necklace
- 52. a bracelet
- 53. earrings
- 54. glasses
- 55. cuff links
- 56. gloves

*Accessories to Carry*

- 57. a wallet
- 58. a shoulder bag
- 59. a tote bag
- 60. a backpack
- 61. an umbrella
- 62. a cell phone
- 63. a purse

## Activity 2



Stand up. Form groups of four. Describe the outfit of the person to the right of you. Include the top, the bottom and footwear.

Now write a summary.

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

## Activity 3



Listen to the tape, then guess who is being talked about. Write the correct number in each circle.



1. Meg

2. Linda

3. Ashley

4. Maggie

5. Ted

6. Hugh

# My Outfit

## Activity 4

What are you wearing today? First draw and then describe your outfit.  
Include any accessories that you are wearing or carrying.

I'm wearing \_\_\_\_\_

I'm carrying \_\_\_\_\_