

**FASHIONABLE ENGLISH**  
a language course for design students

YUKO KOBAYASHI  
MANAL GRANT

NAN'UN-DO

Editor:

Milena Stojanac

Art Director:

Katherine Bosnitch

Illustration:

Katherine Bosnitch

6, 8/9, 10, 12, 14, 15, 17, 18, 23, 24/25, 27, 37, 44, 45, 80, 99, 101,  
103, 107, 109, 113, 115

Manal Grant

13, 28, 29, 30, 32, 33, 34, 54, 62, 64, 65, 66, 68, 69, 70, 76, 82, 90,  
91, 105, 112

Jun Ichinohe

40/41, 42, 48, 49, 50, 53, 56/57, 58, 72/73, 74, 77, 79, 86, 87, 89

Chie Hasegawa, Keita Harada, Wakako Takahashi

85 (left, center, right)

## Acknowledgements

A special thank-you goes to Miho Fujieda of Tokai University, who opened the way for us to realize our long-standing goal of producing an English-language textbook for fashion students.

We would like to extend our thanks to the foreign language staff at Bunka Fashion College: Ron Fird, Kirt Ways, Sumiko Satsuta, Mayumi Ishii, Chizuko Aiba, Fujiko Hitotsuyama, Marc Menish, Natalie Penny Toba, Katherine Bosnitch and Yoko Ishijima, who provided us with valuable input during the preparation of this book.

We also wish to thank the Stylist students at Bunka Fashion College, who gave us the cooperation and feedback necessary to successfully adapt the manuscript to classroom practices.

Our sincere thanks to Kichisaburo Ogawa, who graciously designed the cover of this book. Concepts for many of the illustrations came from many sources; we are particularly grateful to Tohru Seki, Akiko Kondoh, Midori Takagaki, Nobuyuki Hizume, Yasunori Kawamura, Shouko Sato, and Yuuta Inoue for their ideas.

Thanks are due to Sawako Chiba, the model for Chako, and Brittany E. Grant, who modeled for various figures. We wish to acknowledge the contributions of John Bosnitch and Kaori Yoshioka who generously loaned their personal computer and illustration equipment to assist in the completion of this book.

The authors are indebted to the publishing team at NAN'UN-DO, especially Taisuke Aoki and Shoko Ohyama.

Finally, we are grateful to Yoko Koseki, Christopher Lewis, Koh Gabriel Kameda, Jeanie W. Lin, Ji Xing Li, Isao Yajima, Anita Morebello and Alice K. Peckham for their insight, support and help.

## Foreword

### About This Book

*Fashionable English* is a unique English-learners' textbook written especially for college-level students of fashion, art and design. The rich fashion context, complemented by clear, evocative illustrations and numerous hands-on activities, sets it apart from other language textbooks; experimental classroom trials have shown us that such practical tasks may help stimulate students' interest in language learning.

The book's straightforward approach is designed to help broaden students' vocabulary in a variety of topics related to their needs and interests, and to introduce phrases often used in situations they encounter in their everyday lives.

### Contents

This book contains Part I, Part II and an Appendix. In Part I, students learn the basic terms and expressions necessary to talk about clothing, fashion and design. Each unit begins with an introductory conversation between two characters: Alice, an American fashion journalist, and Chako, a Japanese fashion student, who meet in Tokyo. Their conversations revolve around subjects related to their lifestyle: meeting people, describing and coordinating clothing items, shopping, etc. In scenarios that require pair work, students are asked to play complementary and exchangeable roles as Student A and Student B.

In Part II, the scene shifts to New York City, an English-speaking environment. In New York, Chako studies fashion while staying with an American family, the Pecks. More useful vocabulary is introduced as Chako encounters a variety of situations in her new surroundings.

Although the events described in Part I and II follow a chronological sequence, the teacher need not present the units strictly in order. A unit from Part I may be followed by a unit from Part II; unit 11, *Going Overseas*, for example, may be an ideal choice if begun just before a vacation period when many students travel abroad.

The Appendix contains Student B's pages for information-gap activities. It also provides several supplementary activities that may be used independently or in conjunction with the corresponding units in the text. The appendix also contains a Japanese translation of all sample conversations found in the text.

*Fashionable English*, with its dynamic combination of language and picture-based activities, may be just the textbook to entertain and assist students in their study of English.

### Icons

Students should familiarize themselves with the following icons:



Indicates a listening activity.



Indicates a drawing task.



Indicates a writing task.



Indicates pair/group work.



Indicates a cut-and-paste activity.

# Table of Contents

0	IT'S NICE TO MEET YOU!	Meeting People	6
---	------------------------	----------------	---

## Part One

1	WHAT SHALL I WEAR?	Clothes and Apparel	8
---	--------------------	---------------------	---

2	WHAT COLOR IS IT?	Colors and Patterns	12
---	-------------------	---------------------	----

3	WHAT'S IT MADE OF?	Materials	16
---	--------------------	-----------	----

4	DO THEY MATCH?	Coordination	20
---	----------------	--------------	----

5	WHAT'S HOT AND WHAT'S NOT?	Styles and Trends	24
---	----------------------------	-------------------	----

6	WHAT DOES HE LOOK LIKE?	Describing People	28
---	-------------------------	-------------------	----

7	WHAT'S YOUR PLACE LIKE?	Home Decorating	32
---	-------------------------	-----------------	----

8	WHERE DID YOU GET IT?	Shops and Cafes	36
---	-----------------------	-----------------	----

9	HOW DO YOU MAKE IT?	Sewing and Cooking	40
---	---------------------	--------------------	----

10	HOW OFTEN DO YOU GET A HAIRCUT?	Daily Routines	44
----	---------------------------------	----------------	----

## Part Two

11	WHAT'S THE PURPOSE OF YOUR VISIT?	Going Overseas	48
----	-----------------------------------	----------------	----

12	MAY I USE YOUR PHONE?	Homestay	52
----	-----------------------	----------	----

13	HOW ABOUT A MOVIE?	Going out	56
----	--------------------	-----------	----

14	WHERE IS THE TICKET AGENCY?	Directions	60
----	-----------------------------	------------	----

15	ARE YOU READY TO ORDER?	Eating out	64
----	-------------------------	------------	----

16	HOW MUCH IS IT?	Shopping	68
----	-----------------	----------	----

17	HOW DOES IT FIT?	Retail Sales	72
----	------------------	--------------	----

18	MAY I SPEAK TO MRS. PECK?	Telephone Calls	76
----	---------------------------	-----------------	----

19	DO YOU HAVE WORK EXPERIENCE?	Employment	80
----	------------------------------	------------	----

20	BREAK A LEG!	Fashion Shows	84
----	--------------	---------------	----

APPENDIX			88
----------	--	--	----



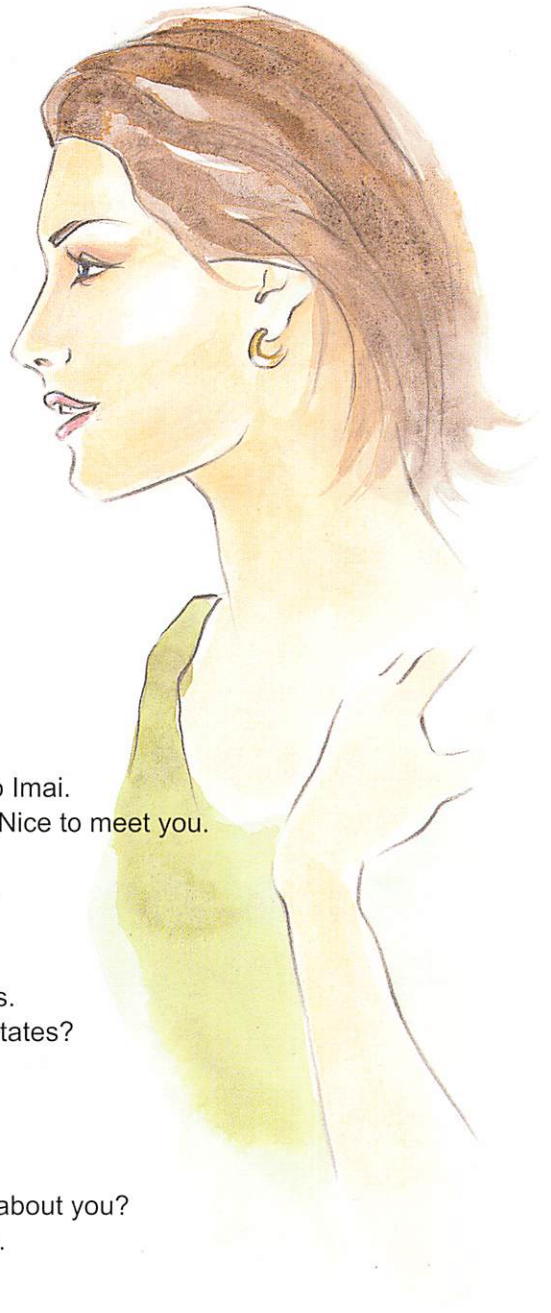
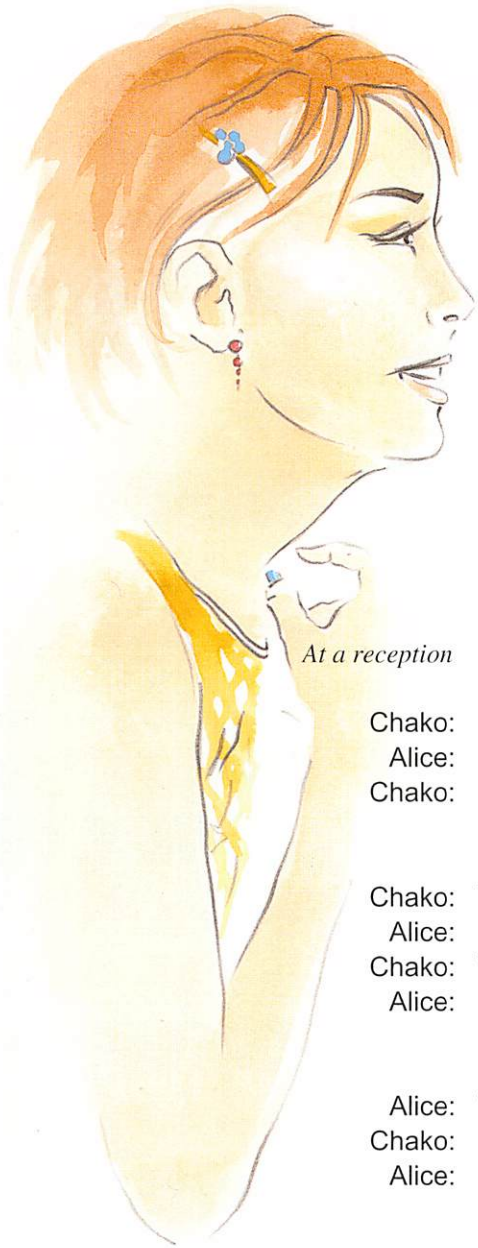
## 0

## Meeting People

## IT'S NICE TO MEET YOU!



Conversation 1  
Listen and repeat.



*At a reception*

Chako: Hello. My name is Chako Imai.

Alice: Hello. I'm Alice Keaton. Nice to meet you.

Chako: Nice to meet you, too.

Chako: Where are you from?

Alice: I'm from the United States.

Chako: What part of the United States?

Alice: New York.

Alice: Where do you live?

Chako: I live in Chiba City. How about you?

Alice: I live in Shinjuku in Tokyo.

Chako: Well, I have to go now. It was nice meeting you.

Alice: It was nice meeting you, too.

Practice the conversation with your partner. This time use your own name and information about you. Then change roles.

## Activity 1

Check the appropriate box.

What do you want to be in the future?

a fashion designer

a pattern maker

a fashion illustrator

a fashion model

a buyer

a photographer

an attache de presse

a make-up artist

a stylist

a tailor/seamstress

a milliner

other: \_\_\_\_\_

What do you like doing in your free time?

cooking

painting

knitting

designing

eating out

working on the computer

taking a walk

window shopping

going snowboarding

going to movies

hanging out with friends

other: \_\_\_\_\_

## Activity 2

Expand the conversation on page 6 as in the examples below. Use the information from Activity 1.

Alice: What do you do?

Chako: I'm a student. I'm studying fashion. How about you?

Alice: I'm a fashion journalist.

Alice: What do you like doing in your free time?

Chako: I like going skateboarding. How about you?

Alice: I like painting.



Now write a summary.

My partner's first name is \_\_\_\_\_.

\_\_\_\_\_ last name is \_\_\_\_\_.

\_\_\_\_\_ is from \_\_\_\_\_.

\_\_\_\_\_ is a (an) \_\_\_\_\_.

\_\_\_\_\_ likes \_\_\_\_\_ in \_\_\_\_\_ free time.



# 1

## Clothes and Apparel

### Part One

# WHAT SHALL I WEAR?

Conversation 1  
Listen and repeat.

*In Alice's room*

Chako: What are you going to wear to the party?  
Alice: A suit, I guess. How about you?  
Chako: I'm thinking about wearing my new gown.  
Alice: That sounds fabulous!

Practice the conversation with your partner.



### Activity 1

What is the English word for each of these items? Write the correct number in each circle.

#### Outerwear and Underwear

- |            |                |                   |                           |                |
|------------|----------------|-------------------|---------------------------|----------------|
| 1. a vest  | 8. a tanktop   | 15. a polo shirt  | 22. a long-sleeved shirt  | 29. shorts     |
| 2. a coat  | 9. a T-shirt   | 16. a turtleneck  | 23. a short-sleeved shirt | 30. sweatpants |
| 3. a skirt | 10. a blouse   | 17. a sweatshirt  | 24. a baseball jacket     | 31. pajamas    |
| 4. a dress | 11. a pullover | 18. a jumpsuit    | 25. a running suit        | 32. panties    |
| 5. a gown  | 12. a cardigan | 19. a down jacket | 26. trousers              | 33. briefs     |
| 6. a suit  | 13. a jacket   | 20. a petticoat   | 27. jeans                 | 34. pantyhose  |
| 7. a bra   | 14. a blazer   | 21. a camisole    | 28. overalls              | 35. socks      |

Listen to the tape. Touch each item as it is mentioned.  
Point to an item and ask your partner: "What's this?" or "What are these?"





*Footwear*

- 36. sneakers
- 37. pumps
- 38. boots
- 39. mules
- 40. loafers
- 41. sandals
- 42. thongs

*Accessories to Wear*

- 43. a tie
- 44. a ski cap
- 45. a belt
- 46. a scarf
- 47. a hairband
- 48. a watch
- 49. a ring
- 50. a brooch
- 51. a necklace
- 52. a bracelet
- 53. earrings
- 54. glasses
- 55. cuff links
- 56. gloves

*Accessories to Carry*

- 57. a wallet
- 58. a shoulder bag
- 59. a tote bag
- 60. a backpack
- 61. an umbrella
- 62. a cell phone
- 63. a purse



### Activity 2



Stand up. Form groups of four. Describe the outfit of the person to the right of you. Include the top, the bottom and footwear.

Now write a summary.

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

\_\_\_\_\_ is wearing \_\_\_\_\_ and \_\_\_\_\_  
name

### Activity 3



Listen to the tape, then guess who is being talked about. Write the correct number in each circle.



1. Meg

2. Linda

3. Ashley

4. Maggie

5. Ted

6. Hugh

# My Outfit

## Activity 4

What are you wearing today? First draw and then describe your outfit.  
Include any accessories that you are wearing or carrying.

I'm wearing \_\_\_\_\_

I'm carrying \_\_\_\_\_